

## Strategic/Long-Range Planning

- Looking ahead

*“Mutual respect is what sustains extraordinary group efforts. Leaders create an atmosphere of trust and human dignity”*

- Strategic alignment process
- Strategic and tactical leadership model
- Styles awareness

- Setting the Direction

*“Never doubt that a small group of committed people can change the world. Indeed, it is the only thing that ever has.”*

- Aligning team activity with the Mission-Vision-Values
- SWOT Analysis
- Assessing current guiding principles
- Creating or modifying company Mission-Vision-Values
- Clear direction
- Planning roadmap
- Implementation and communication